## **ORDER**

Orders	Order / Rev:	108371	_	
	Alt Order #:	06868516	_	FID.
	Product Desc:	OBAMA 60'S	_	HD
	Estimate:	2265	_	KSNV
	Flight Dates:	10/30/12 - 11/06/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/29/12 / 11/12/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01-Democrat	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	25	\$40,570.00	\$34,484.50

## Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	25	\$40,570.00	\$34,484.50	0.00
Totals	25	\$40,570,00	\$34,484,50	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	23%	\$40,570.00
Market	100%	\$176,391.30

Revenue Codes:

Share	Total
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
25%	\$44,097.83
0%	\$0.00
0%	\$0.00
23%	\$40,570.00
1%	\$1,763.91
23%	\$40,570.00
0%	\$0.00
0%	\$0.00
5%	\$8,819.57
	0% 0% 0% 25% 0% 23% 1% 23% 0%

Ln	Ch	Start	End	Inventory Cod	le Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/30/12	11/05/12	M-F 5-6a Wake	Up w/Wa@M	5-6a	MTWTF	1:00	1	\$900.001	0.00 NM	1	\$900.00
				M-F 5-6a Wake	Up w/Wagners								
	WAKE L	JP WITH T	THE WAG	NERS									
	Star	t Date E	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/3	30/12 1	11/05/12	MTWTF	1	\$900.00	0.00						

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**KSNV** 

Order / Rev: 108371

Advertiser: Obama for America

Alt Order #: 06868516

OBAMA 60'S Product Desc:

Flight Dates: 10/30/12 - 11/06/12 2265

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	/ 10/30/1	2 11/05/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	MTWTF	1:00	1	\$900.001	0.00 NM	1	\$900.00
WAKE	UP WITH	THE WAG	NERS									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		11/05/12	MTWTF	1	\$900.00	0.00					l	
E 2 KSNV	10/30/1	2 11/05/12	M-F 6-7a WakeU		6-7a	MTWTF	1:00	1	\$1,400.001	0.00 NM	1	\$1,400.00
\\\ \ \\ \	LID WITL		M-F 6-7a Wakel	Jp w/Wagners								
	art Date	THE WAG		Spoto/Mook	Poto	Poting						
Week: 10		End Date 11/05/12	<u>Weekdays</u> MTWTF	Spots/Week	Rate \$1,400.00	Rating 0.00						
			Today Show	CM	658a-9am	MTWTF	1:00	1	\$1,800.001	0.00 NM	1	\$1,800.00
L 3 KSINV	10/30/1	2 11/03/12	Today Show	Civi	030a-9am	WII WIF	1.00	'	\$1,000.001	U.UU INIVI	· '	\$1,800.00
TODA	Y SHOW		roday Onow									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/05/12	MTWTF		\$1,800.00	0.00						
E 4 KSNV	11/03/1	2 11/03/12	News 3 Sunrise -	- SATURCIM	6a-7a	S-	1:00	1	\$700.001	0.00 NM	1	\$700.00
			News 3 Sunrise	SATURDAY								
NEWS	3 AT SU	NRISE										
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12	S-	1	\$700.00	0.00					l	
E 5 KSNV	11/03/1	2 11/03/12	Saturday Today	CM	7a-9am	S-	1:00	1	\$1,250.001	0.00 NM	1	\$1,250.00
0.4.71.15	DD 437 TO	541/	Saturday Today									
	RDAY TO		<b>M</b> / 1 - 1	0	Data	Dation						
	art Date	End Date	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u>	Rating						
Week: 10		11/04/12			\$1,250.00	0.00	4.00		<b>#050.004</b>	0.00 NIM		<b>#</b> 0.00
E 6 KSNV	10/30/1	2 11/05/12	M-F Today Show Today 4th Hour	/ III 4th BJM	10am-11am	MTWTF	1:00	1	\$650.001	0.00 NM	0	\$0.00
TODAY	Y SHOW	Ш	Today 4th Hour									
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		11/05/12	MTWTF	<u> </u>	\$650.00	0.00						
Spot Cl	h Date Ra	inge <u>D</u>	<u>escription</u>	Star	t/End Time	W	/eekdays	Lei	ngth Rate	Rtg Type		
1 KSN							- contact c	_				
	V 10/30/12	2-1 <i>1/05/12 N</i>	1-F Today Show II	<i>l 4th Hr</i> 10ar	m-11am	M <sup>-</sup>	TWThF		1:00 <del>(\$650.00</del> )			
_	nresolved		-		n-11am	M			1:00 <del>(\$650.00)</del>			
_	nresolved		I-F Today Show II E] NOT AVAILAB		m-11am	M			1:00 <del>(\$650.00</del> )			
1.]	nresolved NOT AVAI	LABLE RAT	-		n-11am 2pm-3pm	MTWTF						\$650.00
E 8 KSNV	nresolved NOT AVAI ' 10/30/1	LABLE RAT 2 11/05/12	E] NOT AVAILAB	LE RATE			TWThF			0.00 NM		\$650.00
E 8 KSNV	nresolved NOT AVAI 10/30/1	LABLE RAT 2 11/05/12	E] NOT AVAILAB The Doctors The Doctors	LE RATE CM	2pm-3pm	MTWTF	TWThF			0.00 NM		\$650.00
E 8 KSNV THE D	nresolved NOT AVAI 10/30/1 OCTORS art Date	LABLE RAT 2 11/05/12  End Date	E] NOT AVAILAB The Doctors The Doctors Weekdays	LE RATE	2pm-3pm	MTWTF	TWThF			0.00 NM		\$650.00
[.N E 8 KSNV THE D Str Week: 10	nresolved NOT AVAI 10/30/1 OCTORS art Date 0/30/12	LABLE RAT 2 11/05/12 <u>End Date</u> 11/05/12	E] NOT AVAILAB The Doctors The Doctors Weekdays MTWTF	LE RATE CM Spots/Week 1	2pm-3pm <u>Rate</u> \$650.00	MTWTF  Rating 0.00	1:00	1	\$650.001	0.00 NM		·
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E 8 KSNV  THE D St Week: 10 E 9 KSNV  DR. PH St Week: 10 Spot CI 1 KSNV  EARLY Week: 10 E11 KSNV  ENCO St Week: 10 E12 E14 KSNV	nresolved NOT AVAI (10/30/1 (10/30/12) (10/30/12) (10/30/12) h Date Rai V 10/30/12 hresolved NOT AVAI (10/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12)	End Date 11/05/12  End Date 11/05/12 2 11/05/12  End Date 11/05/12  Inge D 2-11/05/12 D  LABLE RAT 2 11/05/12  End Date 11/05/12  End Date 11/05/12  End Date 11/05/12  End Date 11/04/12	E] NOT AVAILAB The Doctors The Doctors  Weekdays MTWTF Dr. Phil Dr Phil  Weekdays MTWTF escription Dr. Phil  E] NOT AVAILAB M-F Early News	LE RATE  CM  Spots/Week 1 CM  Spots/Week 1 Star 3-4p  LE RATE CM  Spots/Week 1 IME CM  IME CM  Spots/Week 1 Spots/Week 1	2pm-3pm  Rate \$650.00  3-4p  Rate \$900.00 t/End Time  5-630p  Rate \$2,400.00  8-11pm  Rate \$2,400.00	MTWTF  Rating 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 S-  Rating 0.00	1:00  1:00  1:00  1:00  1:00	1 Leg	\$650.001  \$900.001  ngth Rate 1:00 (\$900.00)  \$2,400.001	0.00 NM  0.00 NM  Rtg Type 0.00 NM  0.00 NM	1 0	\$0.00 \$2,400.00 \$2,400.00
E 8 KSNV  THE D St Week: 10 E 9 KSNV  DR. PH St Week: 10 Spot CI 1 KSNV  EARLY Week: 10 E11 KSNV  ENCO St Week: 10 E12 E14 KSNV	nresolved NOT AVAI (10/30/1 (10/30/12) (10/30/12) (10/30/12) h Date Rai V 10/30/12 hresolved NOT AVAI (10/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12) (11/30/12)	End Date 11/05/12  End Date 11/05/12 2 11/05/12  End Date 11/05/12  Inge D 2-11/05/12 D  LABLE RAT 2 11/05/12  End Date 11/05/12  End Date 11/05/12  End Date 11/05/12  End Date 11/04/12	E] NOT AVAILAB The Doctors The Doctors The Doctors  Weekdays MTWTF Dr. Phil Dr Phil  Weekdays MTWTF escription or. Phil E] NOT AVAILAB M-F Early News M-F Early News M-F Early News M-F Early News MWeekdays MTWTF RALSTON in PR RALSTON in PR RALSTON in PR WeekdaysS- Last Call w/Carso	Spots/Week 1 CM Spots/Week 1 Star 3-4p  LE RATE CM Spots/Week 1 IME CM IME Spots/Week 1 IME CM IME Spots/Week 1 On Daly CM	2pm-3pm  Rate \$650.00  3-4p  Rate \$900.00 t/End Time  5-630p  Rate \$2,400.00  8-11pm  Rate	MTWTF  Rating 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 S-	1:00  1:00  /eekdays TWThF	1 1 Le	\$650.001 \$900.001  ngth Rate 1:00 (\$900.00) \$2,400.001	0.00 NM  0.00 NM  Rtg Type 0.00 NM  0.00 NM	1 0	\$0.00
E 8 KSNV  THE D  St  Week: 10  E 9 KSNV  DR. PH  St  Week: 10  Spot Ci  1 KSNV  EARLY  Week: 10  E 11 KSNV  ENCO  St  Week: 10  E 12 KSNV	nresolved NOT AVAI (10/30/1 (10/30/12) (10/30/12) (10/30/12) (10/30/12) (10/30/12) (10/30/12) (10/30/12) (10/30/12) (10/30/12) (11/03/14) (10/30/12) (10/30/12) (10/30/12) (10/30/12) (10/30/12) (10/30/12) (10/30/12) (10/30/12)	End Date 11/05/12  End Date 11/05/12 2 11/05/12  End Date 11/05/12  Inge D 2-11/05/12 D  LABLE RAT 2 11/05/12  End Date 11/05/12  End Date 11/05/12  End Date 11/05/12  End Date 11/04/12	E] NOT AVAILAB The Doctors The Doctors Weekdays MTWTF Dr. Phil Dr Phil Weekdays MTWTF escription Dr. Phil E] NOT AVAILAB M-F Early News M-F Early News Weekdays MTWTF RALSTON in PR RALSTON in PR RALSTON in PR RALSTON in PR Last Call w/Carse Last Call w/Carse Last Call w/Carse	Spots/Week 1 CM Spots/Week 1 Star 3-4p  LE RATE CM Spots/Week 1 IME CM IME Spots/Week 1 IME CM IME Spots/Week 1 On Daly CM	2pm-3pm  Rate \$650.00  3-4p  Rate \$900.00 t/End Time  5-630p  Rate \$2,400.00  8-11pm  Rate \$2,400.00	MTWTF  Rating 0.00  MTWTF  Rating 0.00  MTWTF  Rating 0.00 S-  Rating 0.00	1:00  1:00  1:00  1:00  1:00	1 Leg	\$650.001  \$900.001  ngth Rate 1:00 (\$900.00)  \$2,400.001	0.00 NM  0.00 NM  Rtg Type 0.00 NM  0.00 NM	1 0	\$0.00 \$2,400.00 \$2,400.00

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**KSNV** 

Order / Rev: 108371

06868516

Advertiser: Obama for America

Alt Order #:

Product Desc:

**OBAMA 60'S** 

10/30/12 - 11/06/12 2265 Flight Dates: Estimate:

**Inventory Code** Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount E 12 KSNV 10/30/12 11/05/12 Last Call w/Carson Daly CM MTWTF--\$80.00 136-205am 1:00 \$80.003 0.00 NM Last Call w/Carson Daly LAST CALL WITH CARSON DALY Spots/Week Start Date End Date Weekdays Rate Rating Week: 10/30/12 11/05/12 MTWTF--\$80.00 0.00 Start/End Time <u>Weekdays</u> Spot Ch Date Range **Description** Length Rate Rtg Type 2 KSNV 10/30/12-11/05/12 Last Call w/Carson Daly 136-205am MTWThF----(\$80.00) 0.00 NM 1:00 Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 13 KSNV 10/30/12 11/05/12 M-F Jeop/Wheel 630-730pm MTWTF--1:00 4 \$2,600.001 0.00 NM \$10,400.00 CM M-F Jeopardy/Wheel of Fortune WHEEL/JEP End Date Weekdays Spots/Week Start Date Rating Rate Week: 10/30/12 11/05/12 MTWTF--4 \$2,600.00 0.00 E 14 KSNV 10/30/12 11/05/12 Ralston Reports CM 730-758pm MTWTF--1:00 4 \$1,800.001 0.00 NM 3 \$5,400.00 FacetoFace/Ralston Report **FACE** Start Date **End Date Weekdays** Spots/Week Rating Rate MTWTF--4 \$1,800.00 Week: 10/30/12 11/05/12 0.00 Ch Date Range **Description** Start/End Time <u>Weekdays</u> Rate Rtg Type Length 730-758pm 2 KSNV 10/30/12-11/05/12 Ralston Reports MTWThF----1:00<del>(\$1,800.00)</del> 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE E 15 KSNV 10/30/12 11/05/12 M-F News 3 at Eleven 4 \$2,400.001 CM 11pm-1135pm MTWTF--1:00 0.00 NM \$9,600.00 M-F News 3 at Eleven **NEWS** Spots/Week Rating Start Date End Date **Weekdays** Rate Week: 10/30/12 MTWTF--11/05/12 4 \$2,400.00 0.00 E 16 KSNV 11/03/12 11/03/12 Sa-Su Early News CM 5pm-630pm ----S-1:00 1 \$1,350.001 0.00 NM \$1,350.00 Sa-Su Early News **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 10/29/12 11/04/12 1 \$1,350.00 0.00 E 17 KSNV 11/04/12 11/04/12 Sports Night in Las Veg&M Sun 1135p-1200a -----S \$800.001 0.00 NM \$800.00 1:00 1 Sports Night in Las Vegas SPORTS NIGH Start Date Spots/Week **End Date Weekdays** Rating Rate \$800.00 Week: 10/29/12 11/04/12 0.00 E 18 KSNV 11/03/12 11/03/12 \$90.003 0.00 NM To the Point - ON CM 430-5am ----S-1:00 1 1 \$90.00 To the Point - ON TO THE POINT Start Date End Date **Weekdays** Spots/Week Rate Rating ----5-Week: 10/29/12 11/04/12 \$90.00 0.00 E 19 KSNV 11/04/12 11/04/12 News 3 Sunrise - SUND&M 6a-7a ----S 1:00 \$700.001 0.00 NM \$700.00 1 News 3 Sunrise SUNDAY **NEWS** Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$700.00 0.00 N20 KSNV 11/02/12 11/05/12 The Doctors CM 2pm-3pm M---F--1:00 \$650.001 0.00 NM \$650.00 The Doctors THE DOCTORS Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/30/12 11/05/12 M---F--\$650.00 0.00